



MEYERS NORRIS PENNY LLP

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It's time for a spring tune-up on your business

Key strategies for transforming your business focus of Connecting Island Business Seminar

Thursday, March 16, 2006 – Nanaimo, B.C. – It's a common challenge for many business owners: your company is up and running, but you're facing constant hurdles to make it more competitive. The answer to this challenge and many others can be found at "The Power of Transforming Your Business," an insightful seminar for small to mid-sized business owners on Thursday, Mar. 16 at the Connecting Island Business Networking event.

Presented by business advisors Roger Wright and Cathy McLellan from Meyers Norris Penny Chartered Accountants and Business Advisors, the seminar will provide owner-managers with business diagnostic tools to assess their companies' strengths and weaknesses and enhance performance.

"Every business owner faces unique challenges that are a result of key issues facing their industry, the maturity of their business, and how their core business processes interact with one another. This seminar will help business owners learn how to compete more effectively - and work 'on' their business instead of 'in' it - by developing solid strategic plans, making smarter financial decisions, and managing their staff more effectively," says Wright.

In addition to the seminar, MNP has introduced an intensive, 10-month Power of Transformation program aimed at providing business leaders with one-on-one assistance in gaining a competitive edge.

The Power of Transforming Your Business seminar is being held Thursday, Mar. 16 from 4:45 p.m. – 5:45 p.m. at Beban Park.

Tickets for Connecting Island Business are available at the Greater Nanaimo Chamber of Commerce office, 2133 Bowen Road or by calling Cori-Lynn Carlson at 1.866.758.2684.

About MNP

Meyers Norris Penny is the only Top 10 chartered accountancy and advisory firm based in the West. MNP lives in the West and believes in its potential. We provide our mid-market clients clear, straightforward business advice with a local perspective. For more information, visit www.mnp.ca.

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