



MEYERS NORRIS PENNY LLP

“The SE Program was instrumental in helping me plan and launch my business. We wouldn't be enjoying the success we are without the headstart the courses have given me.”

Marnie Feeleus, Owner and General Manager
Fresh Option Organic Delivery (F.O.O.D.)



HOW TO APPLY

To apply for the SE Program, you must:

- Want to start your own business
- Have a viable business idea*

You will also need to attend a brief orientation. SE program participants may be eligible to receive income support during the first nine months of the program.

*Participation is subject to eligibility restrictions.

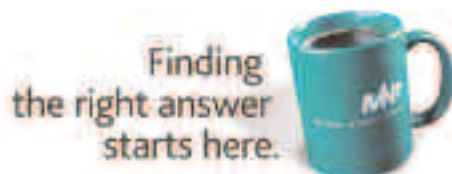
ABOUT MNP

MNP is the only Top 10 national chartered accountancy and advisory firm based in Western Canada. Like you, we live in the West and believe in its potential. MNP provides clear, straightforward business advice with a local perspective. It's knowing Western Canada, your business, and you.

For more information and to find out if you qualify for the Self-Employment Program, call us at 204.775.4531.

This project is made possible by funding through the Government of Manitoba and the Government of Canada Employment Insurance Account.

Visit us at www.mnp.ca



THE SELF-EMPLOYMENT PROGRAM

Helping Your Small Business Succeed

Chartered Accountants and Business Advisors



FOR ALL YOUR START-UP NEEDS

Starting your own business is an exciting and daunting experience. From finding capital sources to promoting your business, you face a myriad of tough decisions every day. To help you make the right choices, you want solid advice from someone who knows small business. That's where Meyers Norris Penny can help.

MNP offers you the Self-Employment (SE) Program in Winnipeg. Funded by the Government of Manitoba and the Government of Canada, the program is designed for unemployed individuals wanting to start a business for the first time. Completing the program will provide you with all the tools to help your business succeed, including targeted management training, business plan assistance, and access to MNP's experienced advisors.

With an 87% success rate*, the SE Program has a proven track record helping aspiring entrepreneurs get their businesses off the ground.

*Based on average number of SE program participants in business after one year, 2001-2004.

HERE FOR YOU EVERY STEP OF THE WAY

Ongoing advice and support is crucial to anyone starting a business. The SE Program helps ensure you have all the resources you need during your critical first year:

> Valuable Management Training

At the beginning of the program, you will receive six weeks of in-class training covering 25 key areas. These include:

- Business Planning
- Marketing
- Bookkeeping
- Human Resources
- Selling Skills
- Legal
- Management
- Raising Capital
- Taxation and more

> One-on-One Business Plan Assistance

In addition to intensive training, you will develop a business plan that will be reviewed by an SE Business Advisor. Your advisor will meet with you one-on-one to provide helpful feedback and answer any questions you may have.

> Access to MNP's Experienced Team

Whether you are still in the planning stages or have already launched your business, you may need a sounding board during your critical start-up period. MNP's team of in-house advisors has a wealth of expertise in tax, corporate finance, management consulting and other specialties.

> Ongoing Networking Opportunities

Learning from other small business owners can be a key factor in your success. MNP hosts a wide range of valuable networking events throughout the year.

"It would have taken me months if not years to learn on my own what I've been offered in the first six weeks of the program. The delivery has been fun, properly paced and most important, pertinent to the needs of a new business owner."

Rhonda Lorch, Owner/Manager
Lorch and Associates